



**Impact more races for fewer dollars.  
An educated voter is a motivated voter!**

## Provided Winning Margin in 32 Races

**2 U.S. Senate Races:** Ted Cruz (TX), Rick Scott (FL)

**1 Governor's Race:** Ron DeSantis (FL)

**5 Congressional Races:** Will Hurd (TX23), Kenny Marchant (TX24), Chip Roy (TX21), Steve Watkins (KS2), Rob Woodall (GA7)

**4 State Senate Races:** FL8, PA6, TX8, WA42

**20 State Representative Races:** FL15, FL26, FL28, FL29, FL89, FL105, FL115, IN89, OH43, OH59, PA49, TX66, TX67, TX92, TX96, TX108, TX112, TX138, WA42A, WA6B

*\* Races where the number of iVoterGuide known voters exceeded the winning margin*



**32+ Partnering Organizations**  
**1.1 million voters**  
**1,124 races**  
**2,400 candidates**

*\* Partners include: American Family Association, Family Research Council, and Wallbuilders*



"In 2016, I ran against one of the most liberal Republicans in the legislature and won in the runoff by just 23 votes. iVoterGuide worked to mobilize Christian voters and share their research. The best part is that iVoterGuide wasn't telling people who to vote for; they just presented the information. Each candidate right there - side-by-side. I wouldn't be in office without iVoterGuide. Whatever you can give, I urge you to give it so iVoterGuide can spread the news in hundreds of districts like they did in mine."  
**Briscoe Cain, State Representative in Texas House**

## Elected Officials Who Share Our Values



**Kenny Marchant**  
*Congressman, TX-24*

**Won by 8,086 votes**  
**iVoterGuide voters in TX CD28 = 11,098**

"The government has a responsibility to keep consumers safe, remove barriers to entry for entrepreneurs to compete on a global scale, and reduce regulations for existing small business owners. I believe that Jesus Christ is the Lord. My values also guide me in the belief that life is a sacred gift from God and should be protected from conception to natural death."



**Todd Smith**  
*State Representative, OH-43*

**Won by 137 votes**  
**iVoterGuide voters in OH HD43 = 753**

"I am a Bible-believing, Conservative Christian and therefore believe in a God who is all-powerful, just yet merciful. . . In all things my faith guides my values."



**David Smith**  
*State Representative, FL-28*

**Won by 1,915 votes**  
**iVoterGuide voters in FL HD28 = 2,179**

"Keep taxes low and limit regulations to that which is needed to protect the citizens of Florida. Free enterprise will take care of the rest."



**Jenny Graham**  
*State Representative, WA-6B*

**Won by 672 votes**  
**iVoterGuide voters in WA HD6 = 908**

"We need to encourage ideas that allow the free market to flourish and create job opportunities. I survived my Grandfather, whom I loved very much, demanding my unwed mother abort me as a baby."

*\* Quotes taken directly from iVoterGuide survey answers*



**DEPTH OF DATA**  
**- 62 MILLION donation records**  
**- More than 1000 endorsing organizations**  
**- 123 legislative scorecards**



**Impact thousands of races across the country and down the ballot with the same dollar.**

## THE VALUE

### Funds Impact All Conservatives



“With the myriad of requests for money during election season, I depend on iVoterGuide to be sure my donations support the best, most conservative candidates - based on their actions, not just their rhetoric.”

**Norm Miller**, *Chairman, Interstate Batteries*

Candidates spend from a few dollars per vote to hundreds of dollars per vote. iVoterGuide is similar to an index fund in that it impacts all conservative candidates for pennies on the dollar.

	<b>iVoterGuide</b>	<b>Ted Cruz</b>	<b>Beto O'Rourke</b>
Funds Spent (2018)	\$395,630	\$45,356,406	\$78,883,696
Voters	1,076,231	4,260,553	4,045,632
Number of Races Covered	3	1	1
<b>Cost per Race</b>	<b>\$352</b>	<b>\$45,356,406</b>	<b>\$78,883,696</b>
<b>Cost per Voter</b>	<b>37 ¢</b>	<b>\$10.65</b>	<b>\$19.50</b>
<b>Cost per Vote per Race</b>	<b>14 ¢</b>	<b>\$10.65</b>	<b>\$19.50</b>

“There is no better return on your investment in an election than supporting iVoterGuide. They provide clear information when the media cannot be trusted. Their research educates voters on everyone on the ballot - not just one candidate. If you wish to impact a state or the entire nation, the very best thing one can do is to support iVoterGuide.”

**Bob McEwen**, *Former Ohio Congressman and Executive Director, Council for National Policy*



## THE FUTURE

### \$1.5 Million for Vision 2020

By expanding our coverage in key states in the redistricting battle and key presidential swing states, iVoterGuide will continue our growth to reach more voters and impact thousands of races across the country and down the ballot with the same dollar!



#### 1. Targeted States

2018: 9 / 2020: 20



#### 2. Partners

2016: 9 / 2018: 32



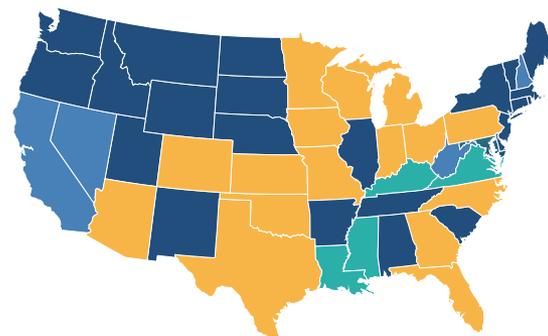
#### 3. Races

2018: 1,524 / 2020: 3,000



#### 4. Voters

2016: 0.5M / 2018: 1.1M



### iVoterGuide Coverage Map

- All Federal Races (50)
- Federal & Statewide (4)
- Federal to State Leg. (16)
- 2019 States (4)

Funding above \$1.5 million will be used to promote iVoterGuide in key states.

**Imagine what God can do when you join us!**

*Debbie Wuthnow, President, iVoterGuide*  
[DebWuthnow@iVoterGuide.com](mailto:DebWuthnow@iVoterGuide.com)