



Content Writer

Reports To

The Content Writer reports to the Communications Director.

Job Overview

A part-time or freelance position to assist with research and writing of content.

Responsibilities and Duties

- Draft original content for e-mails, website, blogs, one-pagers, and other communications as needed.
- Articulate non-partisan, conservative positions on topics ranging from the election process to conservative policies and issues while maintaining a tone and voice consistent with the iVoterGuide brand.
- Ability to write in different styles and tones and for varying audiences depending on the assignment.
- Convert information and data into written downloadable resources for voters.
- Execute other duties as assigned.

Qualifications

- Bachelor's degree in communication, marketing, or political science and 3-5 years' experience in politics, communications, or public relations strongly preferred.
- Must be able to articulate conservative positions on issues and translate data into written informational material.
- Must be able to discern and maintain non-partisan viewpoint.
- Must be able to write both educational pieces and pieces meant to influence/persuade or motivate.
- Must have extremely strong communication skills, both written and verbal.
- Strong spelling and grammatical skills.
- Fluent in Microsoft Word; working knowledge of other Microsoft Office software.
- Graphics ability preferred.
- Excellent organizational and team coordination skills, and the ability to meet deadlines.
- Ability to work with minimal oversight and consistently meet deadlines; must be self-directed and motivated.
- Committed to conservative values.
- Completion of iVoterGuide Leadership Survey and confidentiality agreement.

Compensation:

\$20.50-\$26.25/hour or freelance paid per article; rate commensurate with experience.

Location and Hours:

This job is performed remotely and typically requires about 10-20 hours per week, with the option for more.

About Us: iVoterGuide is a division of AFA Action, the governmental affairs affiliate of American Family Association. AFA Action's mission is to inform and mobilize individuals to strengthen the biblical foundations of America. AFA Action has three divisions: Center for Judicial Renewal, Center for Government Renewal, and iVoterGuide. iVoterGuide works to equip conservatives to vote wisely and be good stewards of their citizenship. Our research-based, data-driven tool helps voters to identify which candidates align with their positions and values. We are made up of a small year-round staff and almost 1000 volunteer researchers and panelists who work remotely and dedicate countless hours to preserving freedom for our generation and the next.