

CAMPAIGN TREASURER'S REPORT SUMMARY

(1) Erika Picard

Name

(2) P.O. Box 20252

Address (number and street)

St. Petersburg, FL 33742

City, State, Zip Code

☐ Check here if address has changed

(3) ID Number: 1124

OFFICE USE ONLY

ONLINE SUBMISSION

[1306135]

Submitted on:

4/10/2024 11:05:42 (eastern)

(4) Check appropriate box(es):

☒ Candidate Office Sought: School Board Member - District 4 - Single Member

☐ Political Committee (PC)

☐ Electioneering Communications Org. (ECO)

☐ Party Executive Committee (PTY)

☐ Independent Expenditure (IE) (also covers an individual making electioneering communications)

☐ Check here if PC or ECO has disbanded

☐ Check here if PTY has disbanded

☐ Check here if no other IE or EC reports will be filed

(5) Report Identifiers

Cover Period: From 1 / 1 / 2024 To 3 / 31 / 2024 Report Type: Q1

☒ Original

☐ Amendment

☐ Special Election Report

(6) Contributions This Report

Cash & Checks \$, 12 , 729 . 50

Loans \$, , 0 . 00

Total Monetary \$, 12 , 729 . 50

In-Kind \$, , 0 . 00

(7) Expenditures This Report

Monetary Expenditures \$, 3 , 501 . 91

Transfers to Office Account \$, , 0 . 00

Total Monetary \$, 3 , 501 . 91

(8) Other Distributions

\$, , 0 . 00

(9) TOTAL Monetary Contributions To Date

\$, 22 , 414 . 50

(10) TOTAL Monetary Expenditures To Date

\$, 7 , 431 . 93

(11) Certification

It is a first degree misdemeanor for any person to falsify a public record (ss. 839.13, F.S.)

I certify that I have examined this report and it is true, correct, and complete:

(Type name)

☐ Individual (only for IE or electioneering comm.) ☐ Treasurer ☐ Deputy Treasurer

X

Signature

(Type name)

☐ Candidate ☐ Chairperson (only for PC and PTY)

X

Signature

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Erika Picard (2) I.D. Number 1124
 1/1/2024 3/31/2024
 (3) Cover Period ____ / ____ / ____ through ____ / ____ / ____ (4) Page 1 of 7

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation	(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
1/23/2024 / /	Schild , Ronayne W. 315 Arbor Glen Drive Palm Harbor, FL 346830000	I	CH			\$25.00
1						
1/23/2024 / /	Rodriguez, Lawrence W. 530 Spring Lake Circle Tarpon Springs, FL 346880000	I	CA			\$50.00
2						
1/30/2024 / /	Champlin , Nick 2356 Varsity Drive Clearwater, FL 337650000	I	CH			\$100.00
3						
2/1/2024 / /	Hadden , John 1536 Lavello Lane Palm Harbor, FL 346830000	I healthcare	CH			\$400.00
4						
2/1/2024 / /	Burnside , William 6901 Circlecreek Drive Pinellas Park, FL 337810000	I	CA			\$30.00
5						
2/2/2024 / /	Stein , Casey 760 Hickory Lane Palm Harbor, FL 346830000	I	CH			\$50.00
6						
2/3/2024 / /	Butler , Mary 2769 Enterprise Road, E. Clearwater, FL 337590000	I	CH			\$50.00
7						
2/4/2024 / /	Ross , Tara ***Protected Voter***	I	CH			\$25.00
8						

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Erika Picard (2) I.D. Number 1124
 1/1/2024 3/31/2024
 (3) Cover Period ____ / ____ / ____ through ____ / ____ / ____ (4) Page 2 of 7

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation	(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
2/6/2024 / /	Huelle , Cynthia 157 Athenian Way Tarpon Springs, FL 346890000	I	CH			\$20.00
9						
2/6/2024 / /	Mike and Mary RE, LLC , 2077 Magnolia Drive Clearwater, FL 337640000	B real estate	CH			\$250.00
10						
2/7/2024 / /	Banas , Sheena 2221 Citrus Valley Circle Palm Harbor, FL 346830000	I	CH			\$10.00
11						
2/7/2024 / /	Crane Property Group , 9910 Hartwell Bridge Circle Tampa, FL 336260000	B	CH			\$25.00
12						
2/9/2024 / /	Morabito , John 920 Earlham Drive Clearwater, FL 337650000	I	CH			\$25.00
13						
2/17/2024 / /	Reed , Jessica ***Protected Voter***	I	CH			\$50.00
14						
2/21/2024 / /	Block , Jesse 720 Wild Oak Lane Palm Harbor, FL 346830000	I	CH			\$50.00
15						
2/22/2024 / /	Verba , Diana 2693 Beaumont Court Clearwater, FL 337610000	I	CH			\$50.00
16						

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Erika Picard (2) I.D. Number 1124
 1/1/2024 3/31/2024
 (3) Cover Period ____ / ____ / ____ through ____ / ____ / ____ (4) Page 3 of 7

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation	(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
2/23/2024 / /	Power , Terrance 2451 N. McMullen Booth Road, Suite 200 Oldsmar, FL 346770000	I pension consultant	CH			\$250.00
17						
2/24/2024 / /	Zuger , Sara 1702 Indiana Avenue Palm Harbor, FL 346830000	I	CH			\$50.00
18						
2/28/2024 / /	Kent , Jody 10365 Barry Drive Largo, FL 337740000	I	CH			\$25.00
19						
3/2/2024 / /	Dubach , Matthew 894 Callista Cay Loop Tarpon Springs, FL 346890000	I sales manager	CH			\$500.00
20						
3/4/2024 / /	Walsh , Ellen L. 1084 Dunrobin Drive, Apt. B Palm Harbor, FL 346840000	I	CH			\$100.00
21						
3/9/2024 / /	Marsh , Kayla 1153 Eniswood Parkway Palm Harbor, FL 346830000	I	CH			\$100.00
22						
3/11/2024 / /	Black , Tamara ***Protected Voter***	I non-profit exec.	CH			\$250.00
23						
3/13/2024 / /	Brown , Nathan 1121 42nd Avenue, N. St. Petersburg, FL 337130000	I	CH			\$100.00
24						

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(1) Name Erika Picard (2) I.D. Number 1124
 1/1/2024 3/31/2024
 (3) Cover Period ____ / ____ / ____ through ____ / ____ / ____ (4) Page 4 of 7

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation	(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
3/14/2024 / /	Jean , Cynthia 9211 Post Road Odessa, FL 335560000	I retired	CH			\$500.00
25						
3/14/2024 / /	Bouchard , Nicole 1550 Santa Barbara Drive Dunedin, FL 346980000	I	CH			\$100.00
26						
3/15/2024 / /	West Florida Precision Machine, 728 Anclote Road Tarpon Springs, FL 346890000	B mechanical engineering	CH			\$374.50
27						
3/17/2024 / /	DiSalvatore , Joseph 3887 Tarian Court Palm Harbor, FL 346840000	I restaurant services	CH			\$250.00
28						
3/18/2024 / /	Elza , Michael M. 2467 Finlandia Lane, Apt. 57 Clearwater, FL 337630000	I	CH			\$100.00
29						
3/19/2024 / /	McKnight , John J. 14967 Imperial Point Drive, N. Largo, FL 337740000	I	CH			\$50.00
30						
3/19/2024 / /	Palermo , Catherine L. 2470 Rhodesian Drive, #4 Clearwater, FL 337630000	I	CA			\$20.00
31						
3/21/2024 / /	Fogarty , Corinne R. 3944 Arlington Drive Palm Harbor, FL 346850000	I	CH			\$100.00
32						

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(1) Name Erika Picard (2) I.D. Number 1124
 1/1/2024 3/31/2024
 (3) Cover Period ____ / ____ / ____ through ____ / ____ / ____ (4) Page 5 of 7

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation	(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
(6) Sequence Number						
3/21/2024 / /	Marks , Ken P. O. Box 1214 Dunedin, FL 346970000	I auto dealer	CH			\$1,000.00
33						
3/21/2024 / /	Breeding , Maria L. 1680 Patricia Avenue Dunedin, FL 346980000	I homemaker	CH			\$250.00
34						
3/21/2024 / /	Connelly , John P. 1 Harborside Drive Belleair, FL 337560000	I it executive	CH			\$500.00
35						
3/21/2024 / /	Michaelos , John I. 324 Harbor View Lane Largo, FL 337700000	I physician	CH			\$1,000.00
36						
3/21/2024 / /	Daugherty , Dawn 461 Palm Island, S.E. Clearwater, FL 337670000	I marketing	CH			\$500.00
37						
3/21/2024 / /	Sembler , Brent W. 7741 Hunter Lane, N. Pinellas Park, FL 337820000	I developer	CH			\$500.00
38						
3/21/2024 / /	Hering , Keith M. ***Protected Voter***	I facility director	CH			\$200.00
39						
3/21/2024 / /	Kelly , Jennifer L. 1365 Playmoor Drive Palm Harbor, FL 346830000	I homemaker	CH			\$250.00
40						

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 1/1/2024 3/31/2024
 (3) Cover Period ____ / ____ / ____ through ____ / ____ / ____ (4) Page 6 of 7

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation	(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
3/21/2024 / /	Brickfield , Neil 3088 Hillside Lane Safety Harbor, FL 346950000	I		CH		\$100.00
41						
3/21/2024 / /	Brandon Construction Co. Gener, 555 Palm Harbor Blvd. Palm Harbor, FL 346830000	B	general contractin g	CH		\$1,000.00
42						
3/21/2024 / /	Winkler , Andrew 205 Turtle Creek Circle Oldsmar, FL 346770000	I	investment exec.	CH		\$500.00
43						
3/22/2024 / /	Latvala , Chris 2050 Tall Pines Drive, Suite A Largo, FL 337710000	I	local govt.	CH		\$50.00
44						
3/22/2024 / /	Hancock , William 228 Pine Road Belleair, FL 337560000	I	insurance	CH		\$1,000.00
45						
3/22/2024 / /	Deupree , Eric 51 Meridian Drive Safety Harbor, FL 346950000	I	practice management	CH		\$250.00
46						
3/25/2024 / /	Karr , Jacob 1204 N. Florida Avenue Tarpon Springs, FL 346890000	I		CH		\$50.00
47						
3/26/2024 / /	Shreero , Elizabeth T. 6251 Shoreline Drive, Apt. 2201 St. Petersburg, FL 337080000	I		CH		\$50.00
48						

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 1/1/2024 3/31/2024
 (3) Cover Period ____ / ____ / ____ through ____ / ____ / ____ (4) Page 7 of 7

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
3/26/2024 / /	Smith , Jacqueline 536 Spring Lake Circle Tarpon Springs, FL 346880000	I	retired	CH			\$250.00
49							
3/30/2024 / /	Dris , Michael 2925 Alternate Highway 19, Suite A Palm Harbor, FL 346830000	I		CH			\$100.00
50							
3/30/2024 / /	Allbritten , J. Kevin 3850 Talah Drive Palm Harbor, FL 346840000	I	contractor	CH			\$1,000.00
51							
3/30/2024 / /	Phillips , R. Mark 4164 Chesterfield Circle Palm Harbor, FL 346830000	I		CH			\$100.00
52							
/ /							
/ /							
/ /							
/ /							

CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name Erika Picard

(2) I.D. Number 1124

(3) Cover Period 1/1/2024 through 3/31/2024

(4) Page 1 of 5

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
1/4/2024 / /	Anedot , 1340 Poydras Street, Suite 1770 New Orleans, LA 701120000	credit card processing	MO		\$4.36
1					
1/10/2024 / /	Direct Mail Systems, Inc. 1551 102nd Avenue, N., Suite A St. Petersburg, FL 337160000	printing	MO		\$112.35
2					
2/2/2024 / /	Anedot , 1340 Poydras Street, Suite 1770 New Orleans, LA 701120000	credit card processing	MO		\$4.36
3					
2/2/2024 / /	Direct Mail Systems, Inc. 1551 102nd Avenue, N., Suite A St. Petersburg, FL 337160000	printing	MO		\$395.96
4					
2/6/2024 / /	Anedot , 1340 Poydras Street, Suite 1770 New Orleans, LA 701120000	credit card processing	MO		\$18.66
5					
2/6/2024 / /	Belleair Women's Republican Cl, 9347 89th Avenue Seminole, FL 337770000	membership dues	MO		\$25.00
6					
2/6/2024 / /	Direct Mail Systems, Inc. 1551 102nd Avenue, N., Suite A St. Petersburg, FL 337160000	printing/graphi c design	MO		\$235.46
7					
2/6/2024 / /	Direct Mail Systems, Inc. 1551 102nd Avenue, N., Suite A St. Petersburg, FL 337160000	website design/hosting	MO		\$802.56
8					

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(4) Page 2 of 5

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
2/6/2024 / /	CAL Compliance, LLC , P. O. Box 20252 St. Petersburg, FL 337420000	accounting services	MO		\$300.98
9					
2/7/2024 / /	Anedot , 1340 Poydras Street, Suite 1770 New Orleans, LA 701120000	credit card processing	MO		\$3.60
10					
2/8/2024 / /	Anedot , 1340 Poydras Street, Suite 1770 New Orleans, LA 701120000	credit card processing	MO		\$11.40
11					
2/9/2024 / /	Walmart , 35404 U.S. Highway 19, N. Palm Harbor, FL 346840000	office supplies	MO		\$41.09
12					
2/12/2024 / /	Anedot , 1340 Poydras Street, Suite 1770 New Orleans, LA 701120000	credit card processing	MO		\$2.00
13					
2/13/2024 / /	Anedot , 1340 Poydras Street, Suite 1770 New Orleans, LA 701120000	credit card processing	MO		\$1.30
14					
2/22/2024 / /	Anedot , 1340 Poydras Street, Suite 1770 New Orleans, LA 701120000	credit card processing	MO		\$2.30
15					
2/23/2024 / /	Leadership Institute , 1101 N. Highland Street Arlington, VA 222010000	event registration	MO		\$10.00
16					

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(3) Cover Period 1/1/2024 through 3/31/2024

(4) Page 3 of 5

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
2/26/2024 //	Anedot , 1340 Poydras Street, Suite 1770 New Orleans, LA 701120000	credit card processing	MO		\$4.60
17					
2/28/2024 //	Anedot , 1340 Poydras Street, Suite 1770 New Orleans, LA 701120000	credit card processing	MO		\$12.60
18					
3/1/2024 //	Anedot , 1340 Poydras Street, Suite 1770 New Orleans, LA 701120000	credit card processing	MO		\$1.30
19					
3/6/2024 //	Direct Mail Systems, Inc. 1551 102nd Avenue, N., Suite A St. Petersburg, FL 337160000	printing	MO		\$535.00
20					
3/6/2024 //	Anedot , 1340 Poydras Street, Suite 1770 New Orleans, LA 701120000	credit card processing	MO		\$20.30
21					
3/7/2024 //	CAL Compliance, LLC , P. O. Box 20252 St. Petersburg, FL 337420000	accounting services	MO		\$328.41
22					
3/8/2024 //	Hobby Lobby , 23660 U.S. Highway 19, N. Clearwater, FL 337650000	event supplies	MO		\$32.00
23					
3/13/2024 //	Anedot , 1340 Poydras Street, Suite 1770 New Orleans, LA 701120000	credit card processing	MO		\$10.30
24					

CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name Erika Picard

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(3) Cover Period 1/1/2024 through 3/31/2024

(4) Page 4 of 5

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
3/13/2024 / /	Anedot , 1340 Poydras Street, Suite 1770 New Orleans, LA 701120000	credit card processing	MO		\$4.36
25					
3/15/2024 / /	Anedot , 1340 Poydras Street, Suite 1770 New Orleans, LA 701120000	credit card processing	MO		\$4.36
26					
3/18/2024 / /	Direct Mail Systems, Inc. 1551 102nd Avenue, N., Suite A St. Petersburg, FL 337160000	campaign banners	MO		\$374.56
27					
3/19/2024 / /	Aldi , 2150 Gulf to Bay Blvd. Clearwater, FL 337650000	event supplies	MO		\$87.66
28					
3/20/2024 / /	Anedot , 1340 Poydras Street, Suite 1770 New Orleans, LA 701120000	credit card processing	MO		\$39.88
29					
3/20/2024 / /	Anedot , 1340 Poydras Street, Suite 1770 New Orleans, LA 701120000	credit card processing	MO		\$10.36
30					
3/25/2024 / /	Jiffy.com , 1000 N. West Street, Suite 1200 Wilmington, DE 198010000	campaign stickers	MO		\$32.54
31					
3/25/2024 / /	Anedot , 1340 Poydras Street, Suite 1770 New Orleans, LA 701120000	credit card processing	MO		\$20.36
32					

CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name Erika Picard

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(3) Cover Period 1/1/2024 through 3/31/2024

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(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
3/26/2024 / /	Anedot , 1340 Poydras Street, Suite 1770 New Orleans, LA 701120000	credit card processing	MO		\$12.60
33					
/ /					
/ /					
/ /					
/ /					
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/ /					
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/ /					